



ZEN Hustlers Balance Podcast

Zen Hustlers Balance podcast is enrolling now for episode and new season 2 sponsors that align with our target audiences. Podcast analytics are based on season one analytics from Anchor, Youtube, Instagram, LinkedIn, and ZH blog traffic data:

LISTENER DEMOGRAPHICS:

Gender:	62% male + 38% female
Ages:	30-55
Location:	82% United States / 18% International
	71% California
	20% New York
	9% Other US cities
Target roles:	Business professionals, C-suite, entrepreneurs, founders, working parents

Featured Formats + Channels

Blog: zenhustlers.com/blog

Each podcast is published to the Zen Hustlers Balance blog with a guest feature including interview details and links to guest channels, website and one CTA. Guest images are also featured.

Video: [Zen Hustlers Youtube channel](#)

Each podcast is captured via recorded Zoom video or live video capture in person with host, Jared Brick. The full video recording is edited down for any issues and video sponsors are featured in the middle and also a text image at the end of each episode.

CTAs can include a website, a link to a downloadable asset and QR codes

Audio: [Anchor FM](#) + [Apple Podcast](#) + [Spotify](#) + [RSS Feeds](#)

The ZH Balance podcast is syndicated across these channels per episode.



<u>Social Media Channels</u>	<u>Followers / Subscribers</u>
LinkedIn profile	6,200
Email List	1,500 (avg)
Instagram @ zenhustlers	350
Facebook page	140
Linkedin page	60
Youtube	50
TOTAL REACH	8,297

Sponsorship Rates

Episode rate	Description	Promotions
\$300	Primary episode sponsor	2 - Video + Audio ad up to 60 seconds by company or host 2- Social media posts per episode 1- Email mention per month
\$100	Secondary episode sponsor	1 - video + audio ad up to 30 seconds by company or host 1 - social media post per episode
\$2,000	Season 2 Sponsorship 20 episodes	See Primary promotions details plus custom options based on your needs.

Please contact Jared for questions or additional details. For payments an online invoice will be sent, and recurring billing for monthly plans. Thank you for your support and consideration!
Onwards we go together,

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